

Display Advertising



Billboard

Prominent at the top of the site, positioned on the home page before the page content.

Specs	970×250px
File size	150kb max.
Format	.jpg, .png (static)
Devices	Desktop



Leaderboard

Prominent at the top of the site, positioned on all pages before the page content and within page content.

Specs	728×90px
File size	150kb max.
Format	HTML5, .jpg, .png, .gif
Devices	All



Medium Rectangle (MPU)

MPUs feature prominently at the top of the site, in the sidebar area of the category pages and articles.

Specs	300×250px
File size	150kb max.
Format	HTML5, .jpg, .png, .gif
Devices	All