WHO ARE WE
WE HAVE 25 YEARS OF PRO AUDIO HERITAGE
WE RELAUNCHED IN AUGUST 2020 WITH A NEW LOOK SITE
WE ARE A SUPPORT HUB FOR THE COMMUNITY, NOT ANOTHER TRADE SITE
WE ARE HERE FOR TECHNICIANS, ENGINEERS, PRODUCERS, ARTISTS, INDUSTRY EXECS AND ANYONE ASPIRING TO JOIN THE INDUSTRY
WE KEEP THE MUSIC PLAYING AT OUR LONDON AND NEW YORK OFFICE
WE COVER STUDIO, LIVE, MUSIC INDUSTRY AND INSTALLATION MARKETS

WE SHOWCASE THE PEOPLE AND TECHNOLOGY THAT SHAPE THE INDUSTRY

WE PROVIDE ENGAGEMENT WITH THE INDUSTRY VIA EXCLUSIVE NEWS

WE RUN INDUSTRY FIRST INTERVIEWS AND OPINION PIECES

WE HELP YOU FOCUS ON WHAT’S NEXT
HOW CAN WE HELP YOU?
STARTER PARTNER PACKAGE

- A SERIES OF 3 SPONSORED MONTHLY ARTICLES WHICH SHOWCASE THE STORIES YOU WANT TO TELL
- CREATED BY THE AUDIO MEDIA INTERNATIONAL TEAM AND APPROVED BY YOU
- FULL MONTHLY REPORTS ON ALL OF THE ABOVE
- 12 BANNER PLACEMENTS IN OUR NEWSLETTER OVER 3 MONTHS
- SITE-WIDE ADVERTISING CAMPAIGN FOR 3 MONTHS
- ENHANCED BY SOCIAL MEDIA SUPPORT

PRICE - £4725 (£1575 PER MONTH)
PREMIUM PARTNER PACKAGE

- **6 SPONSORED MONTHLY ARTICLES** which showcase the stories you want to tell
- Created by the Audio Media International Team and approved by you
- **WE PROVIDE FULL MONTHLY REPORTS** on all of the above
- **24 X BANNER PLACEMENTS** in our newsletter over 6 months
- Site wide **ADVERTISING CAMPAIGN FOR 6 MONTHS** includes homepage
- **ENHANCED BY SOCIAL MEDIA SUPPORT**

PRICE – £10,450 (£1740 PER MONTH)
POWER PARTNER PACKAGE

- 12 SPONSORED MONTHLY ARTICLES
- FULL MONTHLY REPORTS ON ALL OF THE ABOVE
- 36 HEADLINE BANNER PLACEMENTS IN OUR NEWSLETTER OVER 12 MONTHS
- A DEDICATED ON SITE BRAND LANDINg PAGE
- 4 NEWSLETTERS DEDICATED TO YOUR BRAND AS PART OF ‘AUDIO MEDIA INTERNATIONAL PRESENTS’
- SITE WIDE ADVERTISING CAMPAIGN FOR 12 MONTHS, INCLUDING HOMEPAGE
- ENHANCED BY EXTENSIVE SOCIAL MEDIA SUPPORT

PRICE – £25,625 (£2135 PER MONTH)
STANDALONE PROJECTS
CATEGORY PAGE TAKEOVER

ONE MONTH TAKEOVER OF A CATEGORY PAGE

- CHOOSE BETWEEN NEWS, REVIEWS, STUDIO, LIVE, MUSIC INDUSTRY, INSTALLATION

- INCLUDES WEEKLY BRANDED SPACE IN OUR NEWSLETTER

PRICE - £1490
GENERAL SITE ADVERTISING

CHOOSE FROM MONTHLY PACKAGES

BRONZE - (£495)
- LEADERBOARD

SILVER - (£795)
- LEADERBOARD
- MPU

GOLD - (£1395)
- HOMEPAGE
- LEADERBOARD
- MPU
STUDIO SHOWCASE

PACKAGE AVAILABLE TO SHOWCASE YOUR STUDIO

- **STUDIO PROFILE** – Q/A ARTICLE SHOWCASING YOUR STUDIO
- THE ARTICLE REMAINS ON THE SITE FOREVER
- ARTICLE FEATURES IN NEWSLETTER
- SOCIAL SUPPORT ACROSS OUR 20K CHANNELS

PRICE – £995

ENHANCED OPTIONS (COSTS VARY SUBJECT TO CREATIVE BRIEF)

- **VIDEO** OUR CREATIVE TEAM PRODUCE A BROADCAST STANDARD VIDEO AROUND YOUR STUDIO FOR USE ACROSS THE SITE
CAMPAIGNS
NEXT GENERATION SPOTLIGHT

Supported by

GENELEC®

Meet the stars of our Next Generation Spotlight

Next Generation Spotlight:
Ed Stokes

THE BEST, JUST GOT BETTER

CDD
Abbey Road enters exclusive media partnership with AMI

Audio Media International is delighted to reveal that it has secured an exciting new media partnership with Abbey Road Studios, which will take the form of exclusive monthly content from the legendary London studio...

'RESPE

'My job is to bring truth into the room': Hannah V talks the role of the producer

Reverend producer and musician Hannah V recently sat down for an in-depth interview with Audio Media International, supported by Tileyard, to discuss her illustrious career to date and why music production is all about human connections...

READ MORE

READ MORE
How venues are benefitting from Martin Audio’s CDD series

17th January 2021 | NEWS, INSTALLATION, PROFESSIONAL PARTNERSHIPS | BY AMI

There is no denying that the past year has brought many challenges to businesses within the pro audio industry, as well as their end-users.

While towns, cities and whole countries around the world have been navigating through their own series of lockdowns, restrictions and social distancing rules, there has been an inevitable uncertainty for those...
Behind the scenes with JZ Microphones: “This is where the magic happens!”

"I think the secret for JZ Microphones’ success is listening to our audience."

Andrea Guedes, head of marketing, is dissecting the brand’s industry appeal, and his comment seems perfectly appropriate for a microphone specialist.

The manufacturer has even won a legion of admirers with its hand-crafted condenser microphones, its unique Golden Drop Capsule technology is revered by artists and technicians alike.
WHY WORK WITH US?
WE BREAK THE BIGGEST NEWS, INTERVIEWS AND OPINIONS FIRST

WE ARE GROWING 37% MONTH ON MONTH SINCE RELAUNCH

WE ARE FOCUSED ON WHAT'S NEXT, NOT THE PAST

WE TALK TO THE WHOLE WORLD AND 53% OF OUR AUDIENCE IS IN THE US

WE DELIVER THE NEWS, CAMPAIGNS AND WRITERS THAT LEAD THE INDUSTRY
REACH AND STATISTICS
20,000 UNIQUE USERS AND GROWING
98,000 AD IMPRESSIONS PER MONTH
19,195 NEWSLETTER SUBSCRIBERS
10,750 FACEBOOK FANS
8,615 TWITTER FOLLOWERS
803 INSTAGRAM FOLLOWERS SINCE RECENT LAUNCH OF CHANNEL
WHAT PEOPLE SAY ABOUT US
“THERE WILL ALWAYS BE A NEED FOR PRO AUDIO PUBLICATIONS THAT CONVEY THE HUMAN ELEMENT OF OUR BUSINESS”

Howard Jones, Genelec

“AUDIO MEDIA INTERNATIONAL HAS ALWAYS BEEN A GREAT PLATFORM FOR GETTING YOUR VOICE HEARD”

Lauren Deakin Davies, producer and songwriter

“PUBLICATIONS LIKE AUDIO MEDIA INTERNATIONAL CAN DELIVER PROJECTS THAT WILL BE MUSIC TO YOUR EARS”

Department for International Trade (UK .Gov)
SOME OF THE BRANDS WE WORK WITH

Abbey Road Studios  
Genelec  
Martin Audio London  
tileyard  

L’Acoustics  
Q  
The NAMM Show
WANT TO TALK?

ROSIE@AUDIOMEDIAINTERNATIONAL.COM